

EEO Public File Report

Employment Unit Covered:

KTAR(AM), KTAR-FM, KMVP(AM), KPKX(FM)

Reporting Period

May 23, 2009 – May 22, 2010

Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Job Title of FT Vacancy	Date Filled	Hire Source
KTAR Assistant PD/News Director	5/10/2010	Employee Referral
KTAR News Talk Show Host	4/5/2010	Employee Referral
KTAR Sports Account Manager	10/19/2009	Employee Referral
KTAR Sports Update Anchor	2/22/2010	KTAR Web Site
KTAR Sports Program Director	5/17/2010	Market Referral
KPKX Account Manager	10/14/2009	Employee Referral
KPKX Account Manager	10/28/2009	Employee Referral
KPKX Account Manager	3/17/2010	Employee Referral
KPKX Morning Host	11/12/2009	Employee Referral
KPKX Morning Host	12/9/2009	Employee Referral
KPKX Promotion Manager	2/17/2010	Employee Referral
KTAR Sports Account Manager	6/8/09	Employee Referral
KPKX Account Manager	7/20/09	Internship

Total Number of Interviews for All Full-Time Vacancies Filled During Reporting Period Per Recruitment/Referral Sources:

Recruitment Source:	Number of Interviewees Referred
Employee Referral	17
KTAR Web Site	3
www.ntsmediaonline.com	3
www.sportsradio.com	3
www.bonneville.com	1
Market Referral	2
Self-Referred	1
Internship	1
Total Applicants	31

Performance Initiatives Undertaken

The unit provided an internship program planned to assist members of the community in learning skills needed for employment in the radio industry. The internships are available to students registered full-time at a university, college, community college or vocational-technical institute who are eligible to receive academic credits for their participation in broadcast internships. Internships are for a 26 week period that includes a minimum of 12 hours of structured training and learning per week.

The Unit continues to educate community groups and students about broadcasting and to encourage an interest in employment opportunities in radio by participating in community and educational speaking engagements to include: Marketing and Broadcasting classes at ASU, Summer Broadcast

Institute for high school students through the Walter Cronkite School of Journalism and Mass Communications at ASU. The Unit also provided guided tours with the emphasis of duties performed by each department to include: Boy Scouts, Cub Scouts, Girl Scouts, Boys & Girls Club and Summer Broadcast Institute for high school students through the Walter Cronkite School of Journalism and Mass Communications at ASU.

The Unit's management and personnel participated in job fairs as a method to educate student and community attention to employment and internship opportunities in the radio industry: Arizona Broadcasters Association, ASU Media Career Night, ASU Student Athlete Development Career Fair.

Recruitment Source List

The following sources have requested notification of job openings.

Start/End Dates:	Recruitment Source:
Start 12/1/04	Academy of Radio Broadcasting Contact: Doreen Address: 4914 E. McDowell Rd. #107, Phoenix, AZ 85008 Phone: 602-267-8001
Start 12/1/04	AZ Hispanic Chamber of Commerce Contact: John E. Chacon Address: 255 E. Osborn Rd., Suite 201, Phoenix, AZ 85012 Phone: 602-279-1800
Start 12/1/04	ASU Walter Cronkite School Contact: Mike Wong Address: PO Box 871305, Tempe, AZ 85287-1305 Phone: 480-965-5011
Start 5/17/06	ASU Career Services Contact: Job Services Address: PO Box 871312, Tempe, AZ 85287 Phone: 480-968-2355
Start 12/1/04	AWEE Contact: Karen Lynch Address: 914 W. Hatcher Rd., Phoenix, AZ 85021 Phone: 602-371-1216
Start 12/1/04	AZ Women Ed. & Employment Contact: Karen Lynch Address: 3336 N. 32 nd St, Suite 110, Phoenix, AZ 85018 Phone: 602-955-4227
Start 3/11/05	Job Service of Arizona Contact: Steve Trebizo Address: 4635 S. Central Ave., Phoenix, AZ 85040 Phone: 602-276-5587
Start 4/22/05	Arizona Commission of Indian Affairs Contact: Lorie Wells Address: 1400 W. Washington St., Suite 3, Phoenix, AZ 85007 Phone: 602-542-3123
Start 4/28/05	Arizona Automotive Institute Contact: Torine Cook Address: 6829 N. 46 th Ave., Glendale, AZ 85301 Phone: 623-934-7273
Start 5/17/06	Area Agency on Aging Contact: Karissa Bonkrude

	Address: 1366 E. Thomas Rd. #108, Phoenix, AZ 85014 Phone: 602-241-6159
Start 5/17/06	AZ Bridge To Independent Learning Contact: Marilon Cox Address: 5345 E. Thomas Rd. Ste. #310A, Phoenix, AZ 85016 Phone: 602-443-0725
Start 5/17/06	Arizona Broadcasters Association Contact: Job Services Address: 426 N. 44 th St, Ste. 310, Phoenix, AZ 85008 Phone: 602-252-4833
Start 5/17/06	Arizona OIC Contact: Job Developers Address: 39 E. Jackson St., Phoenix, AZ 85004 Phone: 602-254-5081
Start 12/1/04	Chicanos Por La Causa Contact: Blanca Nunez Address: 2916 N. 35 th Ave., #5, Phoenix, AZ 85017 Phone: 602-269-6485
Start 12/1/04	Chicanos Por La Causa Contact: Maria Dominguez Address: 1112 E. Buckeye Rd., Phoenix, AZ 85034 Phone: 602-257-0700
Start 4/22/05	Chandler Gilbert Community College Contact: Mary Frederick Address: 2626 E. Pecos Rd., Chandler, AZ 85225 Phone: 480-857-5210
Start 12/1/04	DES Job Services Contact: Steve Trebizo Address: 4635 S. Central Ave., Phoenix, AZ 85040 Phone: 602-276-5587
Start 12/1/04	DeVry Institute Contact: Joe Konen Address: 2149 W. Dunlap Rd., Phoenix, AZ 85012 Phone: 602-870-9222
Start 12/1/04	East Valley Institute of Technology Contact: Bonnie Hobbeheydar Address: 1601 W. Main Street, Mesa, AZ 85201 Phone: 480-461-4134
Start 5/31/06	Estrella Mountain Community College Contact: Ellen Gergely Address: 3000 N. Dysart Rd., Avondale, AZ 85323 Phone: 623-935-8878
Start 4/28/05	Friendly House Contact: Triny Nunez Address: 802 S. 1 st Ave., Phoenix, AZ 85030 Phone: 602-615-6413
Start 5/17/06	Fresh Start Women's Foundation Contact: Amy Stake Address: 1130 E. McDowell Rd., Phoenix, AZ 85006 Phone: 602-261-7161
Start 12/1/04	Gateway Community College Contact: Jan Davie Address: 108 N. 40 th St., Phoenix, AZ 85034

	Phone: 602-286-8500
Start 12/1/04	Governor's Office of Equal Opportunity Contact: Patricia Campbell Address: 1700 W. Washington Blvd, Phoenix, AZ 85007 Phone: 602-542-4383
Start 12/1/04	Greater Phoenix Urban League Contact: Mel Hannah Address: 1402 S. 7 th Ave., Phoenix, AZ 85007 Phone: 602-254-5611
Start 4/22/05	Grand Canyon University Contact: Louise Bishop Address: 3300 W. Camelback Rd., Phoenix, AZ 85017 Phone: 602-639-6606
Start 4/28/05	Guadalupe Town Hall Contact: Olivia Bejarano Address: 9241 S. Avenida Del Yaqui, Guadalupe, AZ 85283 Phone: 480-505-5360
Start 5/1/05	Glendale Community College Contact: Scott Schulz Address: 6000 W. Olive Ave., Glendale, AZ 85302 Phone: 623-845-3420
Start 5/17/06	Greater Phoenix Black Chamber of Commerce Contact: Teresa Walker Address: 201 N. Central Ave. #7, Phoenix, AZ 85073 Phone: 602-307-5200
Start 5/17/06	High Tech Institute Contact: Jeff Goodman Address: 4040 W. Peoria Av. #2096., Phoenix, AZ 85029 Phone: 602-565-9921
Start 4/22/05	ITT Technical Institute Contact: Annette Swanson Address: 5005 S. Wendler Dr., Tempe, AZ 85282 Phone: 602-437-7500
Start 5/17/06	ITT Technical Institute - Tucson Contact: Vicky Parsons Address: 1455 W. River Rd., Tucson, AZ 85704 Phone: 520-408-7488
Start 12/1/04	KTAR Web Site Contact: Connie Drushel Address: 7740 N. 16 th St., #200., Phoenix, AZ 85020 Phone: 602-274-6200
Start 12/1/04	KPKX (formerly KKLTV) Web Site Contact: Connie Drushel Address: 7740 N. 16 th St., #200, Phoenix, AZ 85020 Phone: 602-274-6200
Start 4/22/05	Maricopa Skill Center Contact: Larry Resendez Address: 1245 E. Buckeye Rd., Phoenix, AZ 85034 Phone: 602-238-4345
Start 5/19/06	Maricopa County Workforce Connection Contact: Job Services Address: 4732 S. Central Ave., Phoenix, AZ 85040 Phone: 602-506-9675

Start 12/1/04	NAACP Contact: Reverend Oscar Tillman Address: 1818 S. 16 th St., Phoenix, AZ 85034 Phone: 602-252-4064
Start 12/1/04	NACI Contact: HR Director Address: 4520 N. Central Ave., Suite 600, Phoenix, AZ 85012 Phone: 602-254-3247
Start 12/1/04	Natl Center-American Indian En Contact: Patty Bower Address: 953 E Juanita Ave, Mesa, AZ 85204 Phone: 480-545-1298
Start 12/1/04	NBMBAA Contact: Renee Thompson Address: PO Box 27601, Tempe, AZ 85285-7601 Phone: 602-735-3958
Start 12/1/04	Northern Arizona University Contact: Lela Montfort Address: 1100 E. Sheldon St., #129, Prescott, AZ 86301-3220 Phone: 928-523-6044
Start 12/1/04	Phoenix College Contact: Job Services Address: 1202 W. Thomas Rd., Phoenix, AZ 85013 Phone: 602-285-7420
Start 12/1/04	Phoenix Indian Center Contact: Karen Thorne Address: 2601 N. 3 rd St., #211, Phoenix, AZ 85024 Phone: 602-264-7086
Start 12/1/04	Phoenix Job Corps Contact: Anthony Rivera Address: 518 S. 3 rd St., Phoenix, AZ 85014 Phone: 602-322-2835
Start 4/22/05	Paradise Valley Community College Contact: Career Services Address: 18401 N. 32 nd St., Phoenix, AZ 85032 Phone: 602-787-7073
Start 12/1/04	SER-Jobs for Progress Contact: David Flores Address: 40 W 28 th St., Tucson, AZ 85713 Phone: 520-624-8629
Start 4/22/05	South Mountain Community College Contact: Suzanne Hipps Address: 7050 S. 24 th St., Phoenix, AZ 85042 Phone: 602-243-8176
Start 4/22/05	Scottsdale Community College Contact: Raymond Dixon Address: 9000 E. Chaparral Rd. – SC 123, Scottsdale, AZ 85256 Phone: 480-423-6523
Start 4/19/06	www.tvandradiojobs.com Contact: Michael Madden Address: 227034 Helmond Dr., Calabasas, CA 91301 Phone: 818-879-0858
Start 12/1/04	Women In Communication

	Contact: Kim Huenecke Address: 18845 N. 42 nd Pl, Phoenix, AZ 85050 Phone: 480-922-0707
Start 11/22/05	www.workinsports.com – AM Only Contact: John Mellor Address: 7335 E. Acoma Dr.,#200, Scottsdale, AZ 85260 Phone: 480-905-7221