



JOB POSTING

TITLE OF POSITION:	KTAR News PT Social Media Editor
DEPARTMENT:	Digital Media
STATION & LOCATION:	92.3 KTAR – Phoenix, AZ
HOURS:	30 hours weekly
FLSA STATUS:	Non-Exempt
POSTED DATE:	8-30-10
CLOSING DATE:	11-29-10 or until Filled

POSITION OBJECTIVE: To represent KTAR in the quickly expanding social media world. Engage KTAR Facebook fans, Twitter followers, and text messaging subscribers in discussion around the major topics of the day. Execute the station's Customer Relationship Management (CRM) efforts in social platforms creating a dynamic relationship between KTAR's legacy and digital media products and their followers. The ideal candidate is someone who spends a lot of time on Facebook, Twitter, and texting. Imagine that – get paid for being on Facebook! This position involves a weekday work schedule. In addition, the position requires the flexibility and dependability to work additional hours during breaking news and other big news events.

POSITION REQUIREMENTS:

- Must be a Facebook junkie.
- Experience using Twitter.
- Must be a Texter: someone who uses his/her phone to send hundreds of text messages a month.
- Should be a digital and technology geek.
- Have a tremendous personality – this is not a position for someone who likes to stand on the sidelines or listen to other people talk. This job is for the person who likes to get everyone talking.
- Desire to be a part of the future of news and sports in the world of digital media.
- Experience working in a newsroom environment is preferred.
- Solid news writing and editing skills.
- Must possess typing skills and computer input ability. Basic computer skills and the ability to learn new programs and HTML are required. Must enjoy working with computers and technology.
- As a key player of the KTAR team, must be willing to offer ideas, suggestions and other concepts for the station's Internet activities that are innovative and creative. Willingness to support web team and participate in a variety of Internet activities.
- Proven ability to manage stress effectively.
- Willingness to telecommute or work remotely as necessary.
- Work in compliance with company policies and procedures.
- Work effectively in a team environment.
- Maintain a positive and cooperative rapport with staff, management, and clients.
- Consistently works hours required. Flexibility to work during breaking news and other big news events required. Willing to update content remotely from home, etc. as needed.
- Project an appropriate professional appearance and demeanor.

PREFERRED QUALIFICATIONS, BUT NOT REQUIRED:

- Good working knowledge of Photoshop, Illustrator, PHP, and Flash is preferred.
- Some college or a degree in communication, journalism, marketing, business, or related field is preferred but not required.

Bonneville Phoenix Radio Group
Attn. Human Resources
7740 N. 16th St., #200
Phoenix, AZ 85020

Fax: (602) 464-5592
Web Site: www.ktar.com

Qualified candidates are invited to download the application available on our web site.

Questions can be directed to Human Resources hr@bicphx.com. We do not allow walk-in candidates.

To be considered an application must be submitted by fax, email, or mail for current posted position(s).

Resume is accepted when accompanying our application. Unsolicited resumes will not be accepted. If you are offered employment by Bonneville International Corporation, you will be asked to sign an agreement to arbitrate any disputes that may arise between you and Bonneville regarding your employment with the company prior to commencing employment with the company.

An Equal Opportunity Employer



PHYSICAL DEMANDS:

- Receive, process, and maintain information through oral and/or written communication effectively.
- Substantial physical movements (motions) of the wrists, hands, and/or fingers.
- Extending hand(s) and arm(s) in any direction with good eye and hand coordination.
- Lift, move, and carry up to 20 pounds on occasion.

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