

EEO Public File Report

Employment Unit Covered:

KTAR(AM), KTAR-FM, KMVP(AM), KPKX(FM)

Reporting Period

May 25, 2010 - May 23, 2011

Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Job Title of FT Vacancy	Date Filled	Hire Source	Recruitment Source
KTAR Sports Account Manager	08/21/2010	Employee Referral	See Recruitment Source List for entries on or before 07/13/2010
KTAR News Anchor	07/19/2010	Employee Referral	See Recruitment Source List for entries on or before 07/15/2010
KPKX Program Director	09/16/2010	Employee Referral	See Recruitment Source List for entries on or before 08/30/2010
KTAR News Evening Anchor	02/07/2011	KTAR Web Site	See Recruitment Source List for entries on or before 09/28/2010
News & Sports Editor	10/26/2010	Internet	See Recruitment Source List for entries on or before 10/01/2010 Additional Recruitment Source Used: http://www.careerpage.org
General Sales Manager	10/21/2010	Employee Referral	See Recruitment Source List for entries on or before 10/05/2010
Imaging Director 2	10/18/2010	Market Referral	See Recruitment Source List for entries on or before 10/05/2010
KTAR Sports Account Manager	12/14/2010	Employee Referral	See Recruitment Source List for entries on or before 10/28/2010
KTAR Sports Digital Rep/Writer	01/07/2011	KTAR Web Site	See Recruitment Source List for entries on or before 11/10/2010
KTAR News Account Manager	02/28/2011	Market Referral	See Recruitment Source List for entries on or before 12/28/2010
KTAR Imaging Director	03/28/2011	Employee Referral	See Recruitment Source List for entries on or before 02/16/2011
KPKX Morning Show Producer	04/22/2011	KPKX (formerly KKLTV) Web Site	See Recruitment Source List for entries on or before 02/16/2011
KTAR News Sales Assistant	04/15/2011	KTAR Web Site	See Recruitment Source List for entries on or before 04/04/2011

Total Number of Interviewees For All Full-Time Vacancies Filled

During Reporting Period Per Recruitment/Referral Sources:

Recruitment Source:	Number of Interviewees Referred
Employee Referral	15

Market Referral	10
KTAR Web Site	12
Walk-In/Self Referred	1
Internet	1
ASU Walter Cronkite School	1
KPKX (formerly KKLT) Web Site	1
Total Applicants	41

Performance Initiatives Undertaken

The Unit continuously educates community groups and students about the broadcasting industry and the employment opportunities through speaking engagements. Speaking engagements included the Summer Broadcast Institute for high school students through the Walter Cronkite School of Journalism and Mass Communications at ASU.

The Unit provided numerous guided tours to Boy Scouts, Cub Scouts, Girl Scouts, Boys & Girls Club and Summer Broadcast Institute for high school students through the Walter Cronkite School of Journalism and Mass Communications at ASU, sharing knowledge regarding a career in radio broadcasting.

The Unit maintains an internship program each semester designed to teach college students the skills needed for employment in the radio industry. Internships are available to full-time college students who are registered at a university, college, community college or vocational-technical institute and are eligible to receive academic credits for their participation in the internship program. The internships are for a minimum of 12 hours of structured training and learning per week.

The Unit's management and personnel participated in and hosted numerous career fairs as a tool to educate students and the community to employment and internship opportunities in the radio industry. The Unit hosted the Arizona Broadcaster's Association Career Fair and participated in the following career fairs: ASU Student Job Fair, ASU Athletics Speed Interviewing Event, ASU W.P. Carey School of Business Career Mixer, ASU Media Career Night and two City of Phoenix Diversity Employment Day Career Fairs.

Recruitment Source List

The following sources have requested notification of job openings.

Start/End Dates :	Recruitment Source:
START: 12/01/2004	Academy of Radio Broadcasting Contact: Doreen Address: 4914 E McDowell Rd #107, Phoenix, AZ 85008 Phone: 602-267-8001
START: 12/01/2004	AZ Hispanic Chamber of Commerce Contact: John E. Chacon Address: 255 E Osborn Rd Ste 201, Phoenix, AZ 85012 Phone: 602-279-1800
START: 12/01/2004	ASU Walter Cronkite School Contact: Mike Wong Address: PO Box 871305, Tempe, AZ 85287-1305 Phone: 480-965-5011
START: 05/17/2006	ASU Career Services Contact: Job Services Address: PO Box 871312, Tempe, AZ 85287 Phone: 480-968-2355

START: 12/01/2004	AWEE Contact: Career Services Department Address: 914 W. Hatcher Rd, Phoenix, AZ 85021 Phone: 602-371-1216
START: 12/01/2004	AZ Women Ed. & Employment Contact: Karen Lynch Address: 3336 N. 32nd St., Ste. 110, Phoenix, AZ 85018 Phone: 602-955-4227
START: 03/11/2005	Job Service of Arizona Contact: Steve Trebizo Address: 4635 S. Central Ave., Phoenix, AZ 85040 Phone: 602-276-5587
START: 04/22/2005	Arizona Commission of Indian A Contact: Lorie Wells Address: 1700 W. Washington St., Ste. 1, Phoenix, AZ 85007 Phone: 602-542-3123
START: 05/17/2006	Area Agency On Aging Contact: Karissa Bonkrude Address: 1366 E. Thomas Rd. #108, Phoenix, AZ 85014 Phone: 602-241-6159
START: 05/17/2006	AZ Bridge To Independent Contact: Larry Wanger Address: 5025 E. Washington St., Suite , Phoenix, AZ 85034 Phone: 602-443-0710
START: 05/17/2006	Arizona Broadcasters Associati Contact: Job Services Address: 426 N. 44th St. Ste. 310, Phoenix, AZ 85008 Phone: 602-252-4833
START: 05/17/2006	Arizona OIC Contact: Betty Lou Long Address: 39 E. Jackson St., Phoenix, AZ 85004 Phone: 602-254-5081
START: 05/19/2006	Arizona Latino Media Associati Contact: Job Services Address: PO Box 1168, Phoenix, AZ 85001 Phone: 480-965-5477
START: 12/01/2004	Chicanos Por La Causa Contact: Jaqueline Perea Address: 3150 N. 35th Ave., #5, Phoenix, AZ 85017 Phone: 602-269-6485
START: 12/01/2004	Chicanos Por La Causa Contact: Maria Dominguez Address: 1112 E Buckeye Rd, Phoenix, AZ 85034 Phone: 602-257-0700
START: 04/22/2005	Chandler Gilbert Comm. College Contact: Mary Frederick Address: 2626 E. Pecos Rd., Chandler, AZ 85225 Phone: 480-857-5210
START: 12/01/2004	DES Job Services Contact: Steve Berroth Address: 4635 S. Central Ave., Phoenix, AZ 85040 Phone: 602-276-5587

START: 12/01/2004	DeVry Institute Contact: Joe Konen Address: 2149 W Dunlap Ave, Phoenix, AZ 85012 Phone: 602-870-9222
START: 12/01/2004	East Valley Institute of Tech Contact: Bonnie Hobbeheydar Address: 1601 W. Main St., Mesa, AZ 85201 Phone: 480-461-4134
START: 05/31/2006	Estrella Mountain Community Co Contact: Ellen Gergely Address: 3000 N. Dysart Rd., Avondale, AZ 85323 Phone: 623-935-8878
START: 04/28/2005	Friendly House Contact: Triny Nunez Address: 802 S. 1st Ave., Phoenix, AZ 85030 Phone: 602-615-6413
START: 05/17/2006	Fresh Start Women's Foundation Contact: Amy Michalenko Address: 1130 E. McDowell Rd., Phoenix, AZ 85006 Phone: 602-261-7161
START: 12/01/2004	Gateway Community College Contact: Jan Davie Address: 108 N. 40th S, Phoenix, AZ 85034 Phone: 602-286-8500
START: 12/01/2004	Governor's Office of Equal Opp Contact: Patricia Campbell Address: 1700 W Washington Blvd, Phoenix, AZ 85007 Phone: 602-542-4383
START: 12/01/2004	Greater Phoenix Urban League Contact: Mel Hannah Address: 1402 S 7th Ave, Phoenix, AZ 85007 Phone: 602-254-5611
START: 04/22/2005	Grand Canyon University Contact: Louise Bishop Address: 3300 W. Camelback Rd., Phoenix, AZ 85017 Phone: 602-639-6606
START: 04/28/2005	Guadalupe Town Hall Contact: Olivia Bejarano Address: 9241 S. Avenida Del Yaqui, Guadalupe, AZ 85283 Phone: 480-505-5360
START: 05/01/2005	Glendale Community College Contact: Scott Schulz Address: 6000 W. Olive Ave., Glendale, AZ 85302 Phone: 623-845-3420
START: 05/17/2006	Greater Phoenix Black Chamber Contact: Teresa Walker Address: 201 E. Washington St., Phoenix, AZ 85004-2314 Phone: 602-307-5200
START: 05/17/2006	High-Tech Institute Contact: Jeff Goodman Address: 4040 W. Peoria Ave. #2096, Phoenix, AZ 85029 Phone: 602-565-9921

START: 04/22/2005	ITT Technical Institute Contact: Annette Swanson Address: 5005 S. Wendler Dr., Tempe, AZ 85282 Phone: 602-437-7500
START: 05/17/2006	ITT Technical Institute-Tucson Contact: Vicky Parsons Address: 1455 W. River Rd., Tucson, AZ 85704 Phone: 520-408-7488
START: 12/01/2004	KTAR Web Site Contact: Connie Drushel Address: 7740 N. 16th Street, Suite 200, Phoenix, AZ 85020 Phone: 602-274-6200
START: 12/01/2004	KPKX (formerly KKLTV) Web Site Contact: Connie Drushel Address: 7740 N. 16th Street, Suite 200, Phoenix, AZ 85020 Phone: 602-274-6200
START: 04/22/2005	Maricopa Skill Center Contact: Daniel Adonis Address: 1245 E. Buckeye Rd., Phoenix, AZ 85034 Phone: 602-238-4316
START: 05/19/2006	Maricopa County Workforce Conn Contact: Job Services Address: 4732 S. Central Ave., Phoenix, AZ 85040 Phone: 602-506-9675
START: 12/01/2004	NAACP Contact: Reverend Oscar Tillman Address: 1818 S. 16th St., Phoenix, AZ 85034 Phone: 602-252-4064
START: 12/01/2004	NACI Contact: Address: 4520 N Central Ave., Suite 600, Phoenix, AZ 85012 Phone: 602-254-3247
START: 12/01/2004	Natl Center-American Indian En Contact: Patty Bower Address: 953 E Juanita Ave, Mesa, AZ 85204 Phone: 480-545-1298
START: 12/01/2004	Northern Arizona Univeristy Contact: Lela Montfort Address: 1100 E Sheldon St., #129, Prescott, AZ 86301-3220 Phone: 928-523-6044
START: 12/01/2004	Phoenix College Contact: Job Services Address: 1202 W Thomas Rd, Phoenix, AZ 85013 Phone: 602-285-7420
START: 12/01/2004	Phoenix Indian Center Contact: Karen Thorne Address: 4520 N. Central Ave., Suite 25, Phoenix, AZ 85012 Phone: 602-264-7086
START: 12/01/2004	Phoenix Job Corps Contact: Anthony Rivera Address: 518 South 3rd St, Phoenix, AZ 85014 Phone: 602-322-2835

START: 04/22/2005	Paradise Valley Comm. College Contact: Career Services Address: 18401 N. 32nd St., Phoenix, AZ 85032 Phone: 602-787-7073
START: 12/01/2004	SER-Jobs for Progress Contact: David Flores Address: 40 W 28th St, Tucson, AZ 85713 Phone: 520-624-8629
START: 04/22/2005	South Mtn Community College Contact: Suzanne Hipps Address: 7050 S. 24th St., Phoenix, AZ 85042 Phone: 602-243-8176
START: 04/22/2005	Scottsdale Community College Contact: Raymond Dixon Address: 9000 E. Chaparral Rd - SC 123 , Scottsdale, AZ 85256 Phone: 480-423-6523
START: 04/19/2006	www.tvandradijobs.com Contact: Michael Madden Address: 227034 Helmond Dr., Calabasas, CA 91301 Phone: 818-879-0858
START: 12/01/2004	Women in Communication Contact: Kim Huenecke Address: 18845 N 42nd Pl, Phoenix, AZ 85050-3357 Phone: 480-922-0707
START: 11/22/2005	www.workinsports.com - AM only Contact: John Mellor Address: 7335 E. Acoma Dr. Ste. 200, Scottsdale, AZ 85260 Phone: 480-905-7221