

Cash4Gold & Goldpaq Statements

Statement by Cash4Gold CEO, Jeff Aronson

“Cash4Gold is proud to sit at the top of its industry as the nation’s largest buyer and appraiser of jewelry from the public. We stand by our 100 percent customer service guarantee and have successfully completed transactions for more than 700,000 customers.

“As we say on our website, customers should research their options before sending in their goods since pawn shops and jewelry stores may be able to offer a higher price.

“To date, thousands of our customers have received more than \$500 in payment for their gold.

“All the customer examples in our commercials are based on real customer experiences—in some cases we film actual customers and sometimes we use actors. One advertisement featuring a woman saying she sold her jewelry to Cash4Gold and was able to take the vacation of a lifetime used a real customer who sent in a large amount of gold jewelry including necklaces, chains and earrings.

“Cash4Gold is not for everyone—but its combination of ease of use, speed, security and confidentiality makes it the right choice for many.”

Statement from Len Gelman President, Wellington Companies, LLC (Goldpaq)

More than 95% of our customers are having their monetary needs satisfied at the time they send their items to us, because our return check rate is less than 5%. We are not promising to pay retail prices for gold, we are strictly paying based on the weight and purity of the items. Often times, a customer might be disappointed with payment because they paid inflated retail prices for their jewelry. In these instances, we are more than willing to explain how we evaluate items and process our payments, then return the items to the customer at our expense.